



European Science Events Association

[EUSCEA pronounced as "you see"]

Peter Rebernik, EUSCEA General Secretary
Vienna, Austria



We bring science to the people!





Members in:

Belgium, Czech Republic, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Lithuania, Netherlands, Poland, Sweden, Switzerland, United Kingdom

and also in:

Austria, Cyprus, Bulgaria, Estonia, Denmark, Iceland, Israel, Latvia, Luxembourg, Malta, Norway, Portugal, Romania, Russia, Slovenia, Spain



Type of members (all organise science events):

State government, ministries, chamber (BE, EL, IE, NO)

City Government (DE, ES, SE)

Research Council (ES, IS, MT, NO, SE)

Scientific Organisation, Academy of Science (BE, BG, CZ, FI, IT)

University (CH, FI, FR, IS, IT, LV, PL, PT, RO, RU)

Museum (BE, DE, HU, IL, LU, NL)

Non-profit Associations (BE, CH, CY, DE, DK, EE, ES, FI, FR, IE, IT, LT, PL, PT, SE, SI, UK)

Small Enterprises (AT, CZ, EL, HU, RO, SE)



What is a science festival?

- ✓ A **modern, interactive, personal & engaged, two-way communication** method for science communication – always contact with PERSONS!
- ✓ Festivals reach **new audiences** for interest in science – festivals go out to the people (also special events for migration, disabled, social groups...)



What is a science festival?

- ✓ The events are organised mostly in places **unusual** for science, like railway stations, public places, shopping malls, churches, shops, in tents
- ✓ A Forum for **dialogue** of the **public** with the **scientists** about scientific issues of importance for society – with “concerned” scientists as “partners”



What is a science festival?

✓ Festivals take place every year for several days – in every European country (and many other countries) – with great media **impact** and **large & NEW audiences**
[Estimation: per year > 20 million]

✓ Events are presented **mainly by scientists, by students, sometimes pupils, even actors** – in many different ways from lectures to performances, science cafés, **dialogue** games, from workshops to camps and guided tours



What is a science festival?

- ✓ Festivals consists of **many presentations** in a city, region or country (e.g. Genoa, Göteborg ~1000 presentations, UK ~5000)
- ✓ Festivals deal with **different kinds** of science: natural sciences, technology, humanities, sociology – discuss the role of politics, of law, of the media, of the education system, of religion – and listen to the communities



What is a science festival?

- ✓ Festival presentations for specific **target groups** from kindergarten to seniors, from special interest groups (health, economy, sport, law, gender) to “general public”
- ✓ **Cooperation** with many other institutions like universities, schools, NGOs, museums, media, research centres, city marketing and administration



Science festivals?

We, EUSCEA, work for the
EUROPEAN DIMENSION
of science festivals
for European collaboration of
science communication
stakeholders





WONDERS

EUROPEAN SCIENCE FESTIVAL

A Tanulófesztivál 2007 vendége a Katalán Tudományos Hét



Gaudí - Art and Science

Antoni Gaudí, modern spanyolországi építész zseniális és egyedi művészetét lehetetlen közömbösen szemlélni. A természet alapos megfigyelőjeként megragadták annak formái, színei és geometriája, amelyet műveiben is nyomozhatunk. Több alkotása a természetre emlékeztet minket.

Gaudí tervezéskor tanulmányozta a nehézségi erőket és a láncgömbéket, amely egy rugalmas, rögzített, függő lánc, amelyre a nehézségi erő hat."

SO [07]
www.setmanociancia.org

TIT Uránia Observatory
Sánc utca 3/b
1016, Budapest

Péntek 10.30, 12.30,
14.00, 15.00
Szombat 10.30, 11.30
12.00, 14.00, 20.30

Budapest Planetarium

Vasárnap 10.30, 12.30
14.00



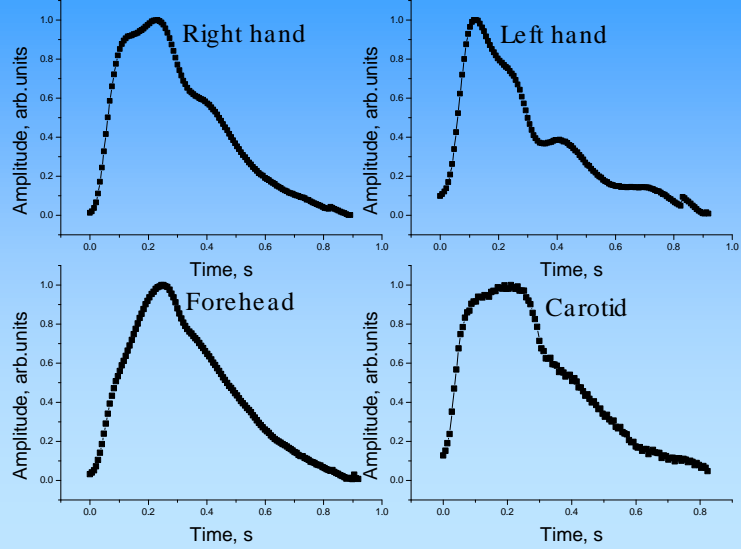
EUSJA



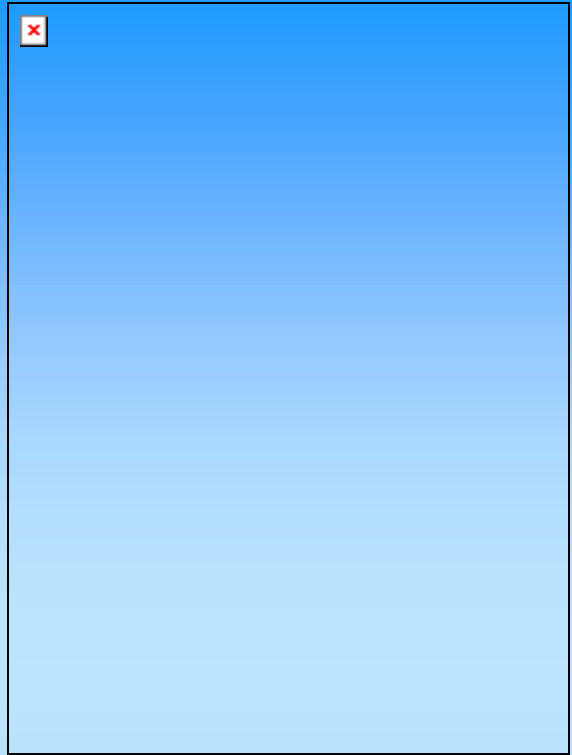
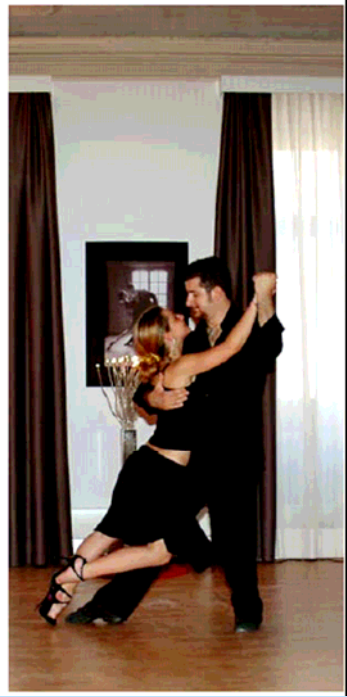
www.wonders.at



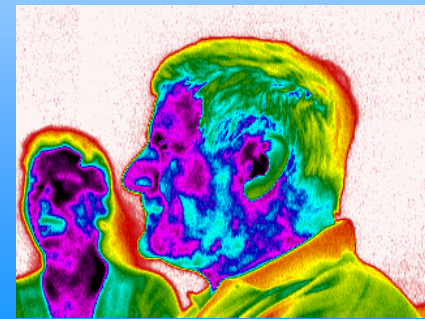
36 years old female







- Meeting place for old/new organisers of science festivals
- **Networking** between stakeholders of science festivals
- Exchange of **professional** information and experiences
- Distribution of models for **best-practice**
- Finding **new ways** for communication, new **target groups**
- Assisting in **improving** quality and professionalism
- Assessing the **European dimension**





New festivals

Motivate new festivals, e.g.:

- Croatia
- Lithuania (with Vilnius and Kaunas)
- Latvia (Riga, Daugavpils)
- Estonia (AHHAA in Tartu)
- Moscow
- Murcia, Spain
- Hungary (palace of Miracles)



Facts



- **2001:** Founded with 26 member organisations
- **2007:** 68 member organisation
from 32 states (including all EU member states)
- Eight EUSCEA Annual Conferences
[AT, DE, PL, IT, ES, IS, PT → CZ]
- EUSCEA **SEMINAR** on organising festivals



Special Activities



- First EU project **EUSCE/X** – analysing European science festivals; result: WHITE BOOK on science festivals
- EU project **WONDERS 2006** with **21** Carousel Events; Launch in Vienna, Finals in Helsinki + **ECSITE, EUSJA**
[BE, CH, DE, DK, ES, FR, FI, IL, IT, LT, LU, NL, NO, PL, PT, SE, SI, UK]
- EU project **WONDERS 2007** with **31** Carousel Events; Launch in Berlin, Finals in Lisbon + **EUN, EUSJA**
[BE, BG, CZ, DE, DK, EE, EL, ES, FR, HU, IE, IL, IS, IT, LU, LV, NO, PL, PT, RO, RU, SE, SI, UK]
- 6 times participating at the **Korean** Science Festival
- Participations at various festivals and conferences: Communicating European Research in **Brussels**, ESOF Stockholm and Munich, EU presidency (e.g. Grand Palais, Paris), PCST in ZA, Science Festival in Beijing, AAAS in the US etc.



Plans

→ **WONDERS EUSCEA Science Festival W\E\S\F**

A festival every year – a European Highlight for Science and Technology, and Humanities) – prepared in regional events – with one grand **FINALE** (“science city”) – integrating influence of research on society

→ **European College for Science Festivals - EUCOS**

Satisfying the needs for qualified explainers, dedicated presenters, all-round organisers, financial controllers and precise managers – with practical experiences by visiting festivals, with seminars, workshops and lectures...

→ **Communicating “NEW”, “MODERN”, “ENGAGED” Science & Technology**

→ **Developing new formats for the exchange between society and science**

→ **Promoting Presentations “Interest - Experience - Participations”**

→ **New Festivals in new areas**





THANK YOU



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